

Key Responsibilities

- Work with marketing clients to help them make smart decisions, implement and track them.
- Manage day-to-day delivery independently along with the analyst team.
- Co-ordinate with analysts, statisticians and lead project delivery.
- Play a team management role.
- Work in the areas of sales & category management, business planning, marketing ROI and other related initiatives.
- Help extract insights from consumers, sales and other data available and provide data analysis, synthesis & presentation support.
- Play a business development role and generate additional projects from other clients within the organization.
- Ensure all client deliverables meet client expectations in terms of scope, speed & quality.
- Work directly with the AQ account manager and with P&L responsibility.

Essential Skills & Competencies

- Excellent marketing domain knowledge understanding, particularly in the consumer goods domain.
- Should be good at analytical thinking & breaking down large problems into solvable chunks.
- Should be willing to continuously co-ordinate with onsite clients and teams in India and handle late night calls as required.
- Have a consulting orientation, gather different perspectives, examples and use them to enrich day-to-day work.
- Willing to travel onsite as and when required.

Qualifications

- MBA graduates from Tier 1 B- schools
- 3-5 years work experience in the FMCG Industry

Salary and Other Details

Salary including benefits will be based on prior experience & qualifications and will match industry standards.

Note: The company management reserves the right to offer higher compensation to few students subject to their excellent performance in the AQ selection process. The company is not obligated to follow this for all selected students and the standard offer mentioned above will be applicable unless formally communicated otherwise by AQ's senior management/Human Resources department.