

Key Responsibilities

- Help marketing clients to make smart decisions, implement and track them.
- Manage day-to-day delivery along with the analyst team.
- Co-ordination with analysts, statisticians, and lead project delivery teams.
- Play a team management role.
- Help extract insights from consumer, sales and other data available and provide data analysis, synthesis & presentation support.

Essential Skills & Competencies

- Good marketing domain knowledge and understanding, particularly in the consumer goods domain.
- Should be good at analytical thinking and breaking down large problems into solvable chunks.
- Should be willing to continuously co-ordinate with onsite clients and offshore teams in India.
- Have a consulting orientation: gather different perspectives, examples and use them to enrich day-to-day work.
- Willing to travel onsite as and when required.

Qualifications

This role requires 2 years (24 months) and above of pre MBA work experience.

Salary and Other Details

The total compensation offered is Rs. 9,32,000/- per annum.

Note: The company management reserves the right to offer higher compensation to few students subject to their excellent performance in the AQ selection process. The company is not obligated to follow this for all selected students and the standard offer mentioned above will be applicable unless formally communicated otherwise by AQ's senior management/Human Resources department.