

## **Essential Skills & Competencies**

- Experience in marketing/market research and strong foundational skills in marketing.
- A strong, demonstrated interest in marketing, and in answering questions using data and technology is critical.
- Ability to effectively manage a team independently is essential.
- Experience in leading teams and coordinating with people from diverse backgrounds and skill sets is essential.
- Should be willing to continuously co-ordinate with onsite clients and teams in India, hence handle late night calls as required.
- Ability to work with data, dig out insights using simple frameworks as well as statistical concepts is desirable.
- An understanding of technology solutions & project management is an advantage.
- Gather different perspectives and generate fresh ideas to enrich day-to-day work & develop solutions.
- Willing to travel onsite as and when required.

## **Qualifications**

- A minimum of 6-10 years' post-MBA experience with management consulting or market research experience is required.
- Quantitative and team management skills are preferred.
- Experience in analytics, management consulting or software development projects is also preferred.
- MBA graduates from Tier 1 B- schools

## **Additional skills/experience (preferred)**

- Knowledge of software development lifecycle and/or project management systems.
- Hands-on experience working with large data-sets, SQL or information systems.

## **Salary and Other Details**

Salary including benefits will be based on prior experience & qualifications and will match industry standards.