

Key Responsibilities

- Work with marketing clients to help them make smart decisions, implement and track them.
- Manage day-to-day delivery independently along with the analyst team.
- Co-ordinate with analysts and statisticians and lead project delivery.
- Play a team management role.
- Understand sales & category management, business planning, marketing ROI and other related areas.
- Help extract insights from the consumer, sales and other data available.
- Provide data analysis, synthesis & presentation support.
- Ensure all deliverables meet client expectations in terms of scope, speed & quality.

Essential Skills & Competencies

- Good marketing domain knowledge, particularly in the consumer goods domain.
- Should be good at analytical thinking & breaking down large problems into solvable chunks.
- Should be willing to continuously co-ordinate with onsite clients and teams in India.
- Have a consulting orientation by gathering different perspectives and examples and applying them to enrich day-to-day work.
- Willing to travel onsite as and when required.

Qualifications

- 1-4 years of marketing, marketing research, strategy, marketing analytics or consulting experience.
- A Masters' degree in business administration from a premier institute is a must.

Salary and Other Details

Salary including benefits will be based on prior experience & qualifications and will match industry standards.